



Exploration Mapping Group, Inc.

General Data Protection Regulation (GDPR) and Privacy Policy

The European General Data Protection Regulation (GDPR) provides individuals with increased privacy rights and greater control over how organizations like ours use your personal data. While the new GDPR regulations apply only to the European Union we have many European clients and would like to adopt the GDPR as our ‘best practice’ global standard.

This privacy policy explains how we process your personal data. If you have any questions or comments about this privacy policy, please let us know by email to info@explorationmapping.com.

The website is operated by Exploration Mapping Group, Inc. a company incorporated in the United States of America. We decide the purpose or means for the processing of the personal data that you provide when using our products. We are the “data controller” for the purposes of the General Data Protection Regulation (GDPR).

1. HOW WE USE YOUR PERSONAL DATA

Mailing List

If you have consented to be on our mailing list, we will keep you updated with information on news, technical developments and sales by email unless you would like to be removed from that list (in which case please let us know by clicking unsubscribe at the bottom of any marketing email that you receive).

In line with the legitimate interest we have in promoting our business, we will use the email address you gave us to provide you with this information.

Exploration Mapping Group, Inc.

10161 Park Run Drive, Suite 150, Las Vegas, Nevada 89145 U.S.A.

Office: +1 (702) 318-6561, Fax: +1 (702) 318-6562 www.ExplorationMapping.com

Your Enquiries

If you contact us about our services, or purchase data or services from us, the forms you complete or the emails you send may include information about you, such as your name as the contact point for an organization, your email address, the organization's address and your enquiry. We use this information to respond to your enquiries.

In line with the legitimate interest we have in promoting our business, we will process your enquiries to reply and provide you with information about the services we offer.

We may also process enquiries to take steps you ask of us with a view to entering into an agreement to provide you with our services.

You are under no obligation to provide us with any details, but if you don't provide all relevant information, we may not be able to help.

How you use our Website

Our Website uses cookies and other mechanisms, such as RevolverMaps, to collect analytical information, such as your internet protocol (IP) address, to help analyze how visitors use the Website.

We process this information to understand how visitors use our Website and to compile statistical reports regarding that activity. For example, your IP address is used to approximate the country from which you access our Website and we aggregate this information together so we know that visitors to our Website come from a specific territory. This information is not used by us to develop a personal profile of you.

This processing is necessary for us to pursue our legitimate interests in improving our Website and providing a better service and source of information to visitors.

You can always choose to enable or disable Cookies in your internet browser. By default, most internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your internet browser. For further information about cookies, please see: www.allaboutcookies.org, and how to adjust your browser settings here: www.allaboutcookies.org/managecookies

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All content you submit to us

If you send us objectionable content or otherwise behave in a disruptive manner when using our Website, we may process personal data included in your messages to respond to and stop such behavior.

We only process personal data in this way for the legitimate interests of ensuring that use of our Website is lawful, does not disrupt our systems, does not harass our staff or other individuals, and to enforce our legal rights and to comply with our legal obligations.

Where we reasonably believe you are or may be in breach of the law (for instance, because content you send amounts to harassment or is defamatory), we may use your personal information to inform relevant third parties such as your email / internet provider or law enforcement agencies about the content.

Where we process personal data in this way, we will hold that personal information on our systems for as long as is reasonably necessary to achieve these objectives.

2. Do we share your personal information with anyone else?

We keep your information confidential, but may disclose it to our personnel, suppliers or subcontractors as reasonably necessary for the purposes set out in this privacy policy.

We only permit them to process your personal data for specified purposes and in accordance with our instructions. All our third-party service providers are required to take appropriate security measures to protect your personal information in line with our policies. Activities which are carried out by third party service providers include: CRM management software, website hosting, and IT support.

In addition, we may disclose your information to the extent that we are required to do so by law (which may include to government bodies and law enforcement agencies); in connection with any legal proceedings or prospective legal proceedings; and to

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establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention).

If we are involved in a merger, acquisition, or sale of all or a portion of our business or assets, the information we hold may be included as part of that sale, in which case you will be notified via email and / or a prominent notice on the Website of any changes in ownership or use of your information, as well as any choices you may have regarding that information.

Except as provided above, we will not provide your information to third parties.

3. Your rights in relation to personal data which we process relating to you

Your rights include to restrict, stop processing, or to delete your personal data unless required to document prior data purchases and maintain ongoing data legal use agreements.

4. Security

We will take all reasonable technical and organizational precautions to prevent the loss, misuse or alteration of your personal information.

5. Changes

This policy may be updated from time to time. We will notify you of any changes by posting the new policy here and, where feasible, by letting you know by email.

6. Retention Periods

We will hold your personal information on our systems for as long as is necessary for the relevant purpose, or as otherwise described in this privacy policy.

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To determine the appropriate retention period for personal data, we consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure of your personal data, the purposes for which we process your personal data and whether we can achieve those purposes through other means, and the applicable legal requirements.

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